pixelfox

Pixelfox AB is developing its AI service, Userdesk, for Shopify's platform

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Pixelfox AB announces that its AI customer support platform, Userdesk (http://userdesk.io), will be made available for Shopify and its extensive network of online merchants. This initiative is part of the company's expansion strategy and aims to offer an efficient solution for customer management.

E-commerce has experienced strong growth in recent years, with an estimated 30 million online stores worldwide. Shopify is one of the leading players, accounting for nearly a quarter of these stores. By integrating Userdesk into the Shopify ecosystem, Pixelfox AB intends to meet the growing demand for business-focused applications.

"Bringing Userdesk into the Shopify ecosystem is a natural step in our strategy. It provides us with access to a broad customer base seeking solutions to streamline their operations," says Robin Bäcklund, CEO of Pixelfox AB.

Userdesk is planned to launch on the Shopify App Store in Q1 2025 and will be marketed to both existing customers and new businesses looking to optimize their customer management.

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PixelFox AB (publ)
The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.