



PixelFox Reports Preliminary Revenue and EBITDA for October 2024

Stockholm, November 29, 2024

Period	Turnover 2024	EBITDA 2024	Turnover 2023	EBITDA 2023
October	7,2 MSEK	0,9 MSEK	3,2 MSEK	-0,1 MSEK

In October 2024, the Group's revenue amounted to SEK 7.2 million, an increase compared to SEK 3.2 million for the same period in 2023. EBITDA also improved, reaching SEK 0.9 million, compared to SEK -0.1 million in the previous year. These results reflect the success of PixelFox AB's strategic initiatives and the Group's ongoing efforts to enhance operational efficiency and profitability.

PixelFox AB continues to strengthen its market position and has made progress in its U.S. expansion. The positive development in October is a testament to the company's ability to combine growth with effective cost control. We see significant opportunities to continue creating long-term value for our shareholders by building on these achievements.

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.