



PixelFox Reports Preliminary Revenue and EBITDA for September 2024

Stockholm, October 18, 2024

Period	Turnover 2024	EBITDA 2024	Turnover 2023	EBITDA 2023
September	3,3 MSEK	0,0 MSEK	4,5 MSEK	0,0 MSEK

The Group had a revenue of 3.3 MSEK in September 2024, compared to 4.5 MSEK for the same period in 2023. EBITDA remains at 0.0 MSEK for both years, as a result of the Group's continuous efforts in cost optimization. Despite the slightly lower revenue, our initiatives continue to deliver the expected long-term effects on profitability.

PixelFox AB remains focused on strengthening its operational efficiency and market position, while navigating the expansion efforts in the U.S. By building on these fundamental advancements, we see great opportunities to continue delivering value to our shareholders.

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The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.