



# PixelFox Reports Preliminary Revenue and Operating profit for July 2024

Stockholm, August 19, 2024

Period	Turnover 2024	Operating Result 2024	Turnover 2023	Operating Result 2023
July	2,4 MSEK	0,0 MSEK	3,4 MSEK	-0,2 MSEK

PixelFox continues to deliver a positive operating result, which is a direct outcome of the group's focus on revenue-generating areas and a more efficient cost structure. We plan to continue this work while expanding into new countries and markets to ensure scalable and cash flow-positive growth.

**For further information, please contact:**

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**PixelFox AB (publ)**

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.